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Tomado del GEIC

The Workshop on IT and Communications for Society, TICS (Spanish acronym), will hold its 6th edition on November 9, 2023 as part of the program of the 39th Havana International Fair, FIHAV 2023, at Expocuba.

This workshop, organized by the Information Technology and Communications Business Group (GEIC) together with the Chamber of Commerce of the Republic of Cuba, will be an appropriate space to promote the exchange, negotiation and collaboration among all the stakeholders linked to the information and communication technologies sector, in accordance with the process of digital transformation of society.

The topic to be addressed in this edition will be: Successful cases of digital transformation in strategic sectors. In addition, the second call for the Informática 2024 fair will be held and we hope to count on your presence at TICS 2023.

¡Manténgase informado a través de las plataformas digitales del Grupo de la Informática y las Comunicaciones (GEIC)! Sitio web: www.geic.cu [1] X:@GEIC_DICE Facebook: GEIC Grupo Empresarial de la Informática y las Comunicaciones Telegram: GEIC Grupo Empresarial de la Informática y las ComunicacionesLinkedIn: GEIC_CubaYoutube: GEIC Grupo Empresarial

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