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Chaired by the Minister of Communications, Mayra Arevich Marín and First Deputy Minister Wilfredo González Vidal, the training of mayors and colleagues who make up the working groups at the municipal level for the promotion of banking and the use of QR in the capital city began.

Executives and specialists from the Cuban Telecommunications Company (Etecsa) and Xetid provided practical content and clarified doubts.

Enabling the use of these platforms for digital payment, as well as the QR code is very important in this process of bancarization. Among the topics addressed is digital contracting for economic actors through Transfermóvil, as an intuitive and easy-to-use platform for contracting requests.

The training on the management of digital platforms also addressed the functionalities of Bulevar Mi Transfer and its advantages; it was explained what the Enzona payment gateway is, its structure, functionalities and benefits; the importance of expanding the culture on the security of personal data was emphasized. The security of credentials and access, these are examples of data that should not be shared.

In the training on the management of digital platforms, the general director of Joven Club explained the process in which the entity is immersed to support and contribute to the implementation of bankcarization. Joven Club por Cuba aims to train individuals and economic actors in the use of payment gateways and the QR code.

During the training on the management of digital platforms, the governor of Havana, Yanet Hernández Pérez, ratified the importance of this training, its practical nature and easy assimilation. She also highlighted the role that Joven Club will play in supporting the preparation of individuals and economic actors for the use of payment gateways and QR code.