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Dirección de Comunicación Institucional

The Minister of Communications, Mayra Arevich Marín participates in the third governmental visit to the province of Cienfuegos, as part of the Work System of the Government of the Republic of Cuba.

She began the tour of the Cienfuegos Youth Club accompanied by Pablo Morales Concepción, director of the Territorial Control Office and Joel Ortiz Avilés, General Specialist. At the Youth Club she exchanged with directors and workers about the work of the Youth Clubs in the province. The Minister of Communications visited the transmitter center and exchanged with Ramses Castañedas Ramírez, director of the Territorial Division of Radiocuba Cienfuegos.

The Minister of Communications toured the Postal Package Sorting Center of the Cuban Postal Company in the territory and shared with the workers the satisfaction shared with the workers the satisfaction of being in the center, congratulated them for the work they carry out; she exhorted them to continue working in this way and to never leave the attention to the man, to the client and his satisfaction. She emphasized the distribution of the flat press.

As part of her tour of Cienfuegos, Mayra Arevich Marín visited the Grupo Empresarial de Comercio where she exchanged with its workers about commerce. exchanged with its workers about electronic commerce. Meilin Hernández Cuéllar, institutional communicator of the Grupo Empresarial de Comercio, presented the e-commerce strategy implemented.

From the Twitter profile of the Minister of Communications, Mayra Arevich Marín on today's visit to #Cienfuegos wrote: "In government visit to #Cienfuegos province we exchanged with workers and managers of the @MINCOMCuba system and the @grupo\_comercio. We visited @CienfuegosJC, @RadiocubaSTX and the Postal Bulk Sorting Center of @CorreosdeCuba. #CubaInformatiza #VamosConTodo "

"#Let'sGoWithEverything alongside President @DiazCanelB and the Council of Ministers in #Cienfuegos. Now in @ucfgos we exchange on innovation, education and progress. University, Business and Government links are thus strengthened, with positive impact for the population.

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