

DOMPDF_ENABLE_REMOTE is set to FALSE

Ministry of Communications

Published on *Ministry of Communications* (<https://www.mincom.gob.cu>)

DOMPDF_ENABLE_REMOTE is set to FALSE

file:///var/www/html/portal_mincom_v2/sites/default/files/styles/noticias/public/fb_img_16011499332620992.jpg



Source:

Dirección de Comunicación Institucional

Every September 26, the Inter-American Day of Public Relations is celebrated because on that day, but in 1960, the first Inter-American Conference of Public Relations Associations CONFIARP took place.

The mission of those professionals is to generate a link between the organization, the communication and the public or clients of the company or organization.

Congratulations to the Public Relations professionals of Cuba!
