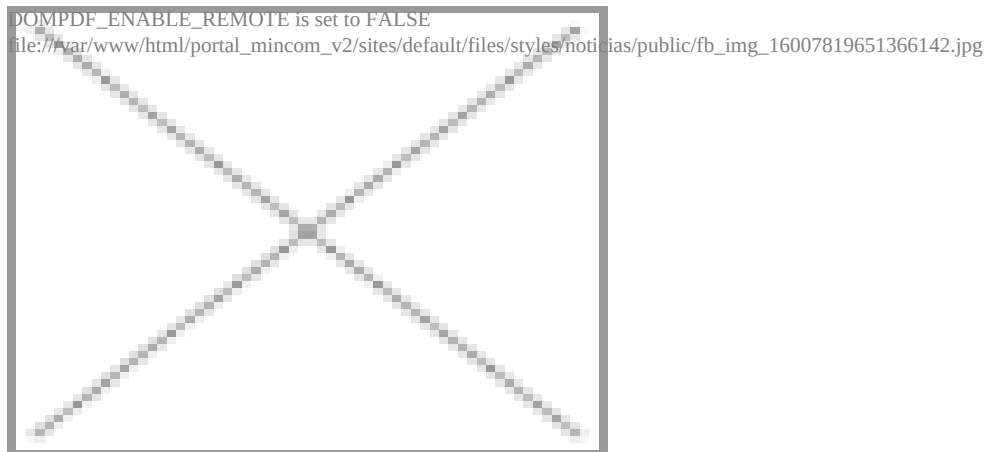




Source:

Tomado del periódico Granma

The development of e-commerce continues to be one of the ways to achieve the computerization of Cuban society, an objective to which Xetid contributes

Recently it was known that the use of this application is already available to pay, in the Coppelia ice cream parlor, the “take out” service, by scanning the QR code, a quick operation that has the benefit, in addition, of accessing the bonus set by the banks.

The use of the referred platform is also possible, as a test, in culinary facilities in other provinces, such as in the restaurant El Mirador, in the Bahia complex, in Matanzas, and according to EnZona, through its account on the social network Twitter, it will soon be extended to selected bodegas in Havana.

The same source added that new services are being prepared in Havana, Matanzas, Villa Clara, Camagüey and Holguín, because of the use already given to the application by more than 100,000 Cubans.

This week a new version of the app was launched, which adds to the benefits the possibility of requesting bank accounts associated to the magnetic cards issued by Banco Metropolitano, as well as an update of the payment processes to physical stores.

EnZona's development team reiterated that it will continue to modernize electronic commerce and payments, in order to generate features that increasingly contribute to the agility of services that can avoid the physical presence of customers, in line with the social isolation required by the current epidemiological risk.

<https://bit.ly/3ck6p3X> [1]

Links

[1] <https://bit.ly/3ck6p3X>