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Desoft ensures the continuity of its services despite COVID-19

Havana, May 15, (Cuban News Agency) The IT Applications Company, Desoft, in the midst of COVID-19, keeps developing its three essential work guidelines: entrepreneurial management, e-Government, and the development of applications for digital environments in Cuba.

Noelys Borrero Izquierdo, director of Knowledge Management from the Central Office of the company, told the Cuban News Agency in an exclusive interview that from the beginning, Desoft came up with a Contingency Plan based on the reinforcement of the bonds with the clients, from which Cuba-Café, Frutas Selectas and the Ministry of Transportation stand out.

Regarding e-Government, which is one of the cornerstones of the computerization process in the country, the specialist asserted that provincial and municipal portals are still working, and the municipality of Jobabo in Las Tunas recently joined the latter group.

He added that other 49 territorial websites are being reviewed before they begin to offer their services on the internet.

Under the categories of telecommuting and on-site work, the staff of Desoft ensures services that are strategic to the country like the single window for Foreign Trade of Cuba and the TV guide for digital television, said Borrero Izquierdo.

About Zoom LC, the Cuban platform based on the Odoo software for entrepreneurial management, which is the company's star product, he commented that alliances are being made with other companies from the sector in Cuba.

According to the official, in every territorial division, several services of support, development, mobility, licenses sale, and subscriptions are being offered; for that purpose, communication channels through mobile telephony, e-Mail and social media have been enabled.

With over 6 000 clients, the company Desoft, which is integrated to the Communications and Informatics Group, features around 2 000 workers scattered throughout every provincial capital.

In spite of the challenges posed by the COVID-19 pandemic, Borrero Izquierdo remarked the will of the company's staff during this period, in which more than 580 workers benefitted from the telecommuting category..
