



Source:

Dirección de Comunicación Institucional y Relaciones Internacionales Mincom

The World Summit Awards are a unique awards system that selects and promotes local digital innovation with a high social impact. It combines several international events and activities with a global network of arising companies, social entrepreneurs, mentors, juries, presenters, experts, governmental leaders, scholars, and civil society. WSA is an international platform for avant-garde innovative approaches that make an impact on society.

<https://www.worldsummitawards.org/> [1]

There are no limitations regarding the platforms of the projects that are presented: digital solutions, apps, web pages, games, applications repository, software solutions.

Award categories:

1. Government and civic participations
2. Health and Welfare
3. Learning Process and Education
4. Environment and green energy
5. Culture and Tourism
6. Intelligent Settlements and Urbanization
7. Business and commerce
8. Inclusion and Empowerment

Benefits

1. An invitation to the WSA Global Congress including:
2. Launch seminars.

3. 7-minute session before an international public during the Congress.
4. A program of workshops especially designed for the winners.
5. An invitation to the prestigious award ceremony and Gala night.
6. Accommodations throughout the Congress.
7. Exchanges between the audience and presenters, juries and international guests.
8. Integration in a network of internationally renowned digital content developers.
9. Access to the WSA community of world experts and leaders of the sector from more than 178 countries. Interaction with globally renowned sponsors and partners of the WSA community.
10. Workshops to help their projects obtain international recognition.
11. A video to highlight their projects.
12. Especial positioning on the website of WSA, on its YouTube channel and promotion on social media.
13. Long-term coverage in every WSA editorial channelsuch as blogs, articles and stories of success

#### Eligibility

1. Every company, organization or individual from every member of the United Nations and UNESCO is encouraged to apply.
2. The Juvenile Category "Innovation for the SDG" is limited to projects started and executed by people who are less than 26 years old from any of the member States of UN and UNESCO.

#### Application process

WSA is an awards system based on nomination. The project must be registered on the platform: <https://db.icnm.net/Signup/WSA/2020/> [2]

Application deadline: August 31, 2020

You must create a user on this platform and then carry out the registering process of the project.

The WSA national expert will only nominate one (1) national digital application in each one of the 8 categories. Each country can only propose one project per category.

The Cuban WSA expert is Lissette Pérez Pérez:

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#### Links

- [1] <https://www.worldsummitawards.org/>
- [2] <https://db.icnm.net/Signup/WSA/2020/>
- [3] <mailto:lissette.perez@mincom.gob.cu.email>
- [4] <http://lissette.perez@mincom.gob.cu>