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First Multiservice Center of the Cuban Telecommunications Company

Source:
Institutional Communication Office ETECSA

In Havana, the First Multiservice Center of the Cuban Telecommunications Company (ETECSA) was inaugurated, honoring the 500th anniversary of the foundation of the Town of San Cristobal de La Habana.

This new center, the first on the island, is located in one of the most populous streets of the city: Obispo St., in Old Havana. Moreover, it will provide its services from 9:00 am to 9:00 pm every day.

The inauguration was attended by Luis Antonio Torres Iribar, first secretary of the Cuban Communist Party in Havana, Reinaldo Garcia Zapata, president of the Provincial Assembly of the People's Power, both members of the Central Committee, as well as Wilfredo González Vidal, First Deputy Minister of the Ministry of Communications and Mayra Arevich Marin, executive president of ETECSA.

The multiservice system is designed with several work areas, where the customer can access a virtual store to learn about the properties and services of phones offered for sale and other articles and services related to computers and communications.

The consumer service book will also be available for the knowledge of the different legends of the current technological era and digital applications.

This place will allow users to use practical applications such as the "transfermóvil", which allows them to make various payments to commercial entities with a 5% discount on the actual value.

The workers at this facility were trained following the requirements of new technologies that will allow them to speed up operations and procedures different from those normally carried out by ETECSA's commercial offices.

This unit is an example of how much could be done in terms of novelty and technological application at the service of the population of the capital city.

The authorities of the Party and the Government attending the inauguration of this historic building of the city are betting on this unit's excellence concerning services to the people of Havana.

With the brand Digital, this new image of the services of the Cuban Telecommunications Company seeks to achieve a more connected Havana as if it were a philosophical principle.

This would be the reason for teaching clients about self-management and self-service as a function of the path to computerization of Cuban society, thanks to the combined action of several institutions, including the Ministry of Communications, the Computer Science and Electronics Joven Clubs, Cuban Postal Services and ETECSA.